



RUN MUMMY RUN

www.runmummyrun.co.uk



About Run Mummy Run

Run Mummy Run is an online running community for women, founded by Leanne Davies, a busy mother of two and keen runner. Since the start, the community Facebook Group has grown to almost 60,000 members with continued strong growth. **Run Mummy Run** has recently won Gold award for Best Online Community at The Running Awards, and has built a large social media presence with a loyal following.

Our Community

The **Run Mummy Run** community is the heart of the business. The closed Facebook Group is a source of inspiration, motivation and support for thousands of female runners. **Run Mummy Run** events and race/parkrun meetups have helped to strengthen the strong and loyal bonds of the community members. **Run Mummy Run's** own range of female running kit can be seen at events nationwide. Our members are:

- Women, aged 18-59 (and beyond!)
- Mostly mothers or mothers-to-be, but not exclusively as all women are welcome
- Runners of any ability
- Strong, loyal and inspirational



/groups/runmummyrun - 59,300



/RunMummyRunRMR - 21,300



@Run_Mummy_Run - 13,500



@run_mummy_run_news - 7,500



Work with us

We are passionate about our brand and the community that we have built up and continue to grow. Therefore, we only form partnerships or offer advertising and sponsorship to brands and products that we believe in and we think would appeal to our community. For the right brands, however, we offer a range of options to promote your event or product.

- Promote your race or event to our community
- Banner advertising
- Newsletter advertising
- Product, kit and race reviews
- Competitions
- Bespoke partnership packages

Send us an email and we can have a chat!

Get in touch for more information and our rate card: marketing@runmummyrun.co.uk